

School District of Three Lakes
“Personal Education, Lifetime Inspiration”
District Goals 2017-2018

1. **Develop and implement a uniform learning management platform for communicating with parents and students.**
 - a. Research and select an appropriate software program.
 - b. Develop expectations with staff to be included in the uniform learning management platform.
 - c. Provide training and support to staff for implementing the new uniform learning management platform.

2. **Enhance our communication with parents regarding the following:**
 - a. Enhance communication with parents regarding events, schedule changes, and emergencies.
 - b. Increase information to parents regarding special academic programs and extracurricular offerings.
 - c. Create a standardized format for advisors and coaches to communicate with parents prior to the start of their activity, and throughout the program or season.

3. **Develop a marketing strategy for disseminating information within and outside the district.**
 - a. Update the district brochure.
 - b. Collaborate with the Three Lakes Chamber and area businesses to assist with disseminating information about the district.
 - c. Investigate and develop appropriate uses of social media for the district.

4. **Continue to work with our communities and constituents to create a powerful economic development strategy.**
 - a. Partner with Wisconsin Economic Development Corporation, Wisconsin Economic Development Association, Oneida County Economic Development, and other regional economic development associations to assist us in developing and implementing our economic strategy.
 - i. Work with town and community leaders to attract developers to our district to bring affordable housing options to our communities.
 - ii. Work with community leaders to increase broadband accessibility for all students.

5. **Implement a cultural change program, throughout the district, for extracurricular activities.**
 - a. Inservice the entire staff in the cultural change model geared toward our extracurricular programs, and implement the same.
 - b. Integrate the extracurricular cultural change into our academic cultural change initiative.

6. **Develop a mentor program for staff and community members to mentor students.**

7. **Enhance communication within the district.**
 - a. Staff to staff PK-12.
 - b. Administration to staff PK-12.
 - c. Staff to administration PK-12.

8. **Develop a long-range technology plan for infrastructure and process skills.**

- a. Review our network infrastructure, instructional devices, and project any immediate and future needs.
 - i. Annually evaluate the need for changes or updates to the network infrastructure.
 - ii. Annually evaluate the need for instructional devices.
 - b. Develop an ongoing professional development plan that incorporates technology to enhance educational outcomes.
 - i. Develop a baseline of technology proficiency for staff.
 - ii. Utilize the baseline assessment to set professional development goals for staff members.
 - iii. Develop individual professional development training plans to meet the professional development goals
9. **Work with interagency groups, as advocates, for appropriate services for students in need.**