

THREE LAKES PTO GENERAL MEETING

February 12, 2018 ~ 5:30 pm

1. Call to order – Kira Bender

- Attendees: Erin Wallschlaeger, Sarah Alsager, Ann Blamey, Heidi Raddatz, Heather Biro, Kira Bender, Ashley Potrykus, Rich Mahlerwein, Dianna Blicharz

2. January minutes approved unanimously

3. Treasurer's Report

- Financial statement: the only money deposited in February was from Box Tops
- Ski Brule request revisited for grades 4-6: \$6/student would be up to \$378 for all 63 students in Three Lakes grades 4-6. Request was for \$200 from Charlie Volk but Sugarcamp students are paying just \$10/student (\$6/student request would bring student cost down to \$10/student.) Motion to approve \$6/student up to \$378 total voted on in favor unanimously.
- Beth Jacobsen requested (last year in advance for 4th grade this year) \$45-60 total (\$3-4/student) for trip to Historical Society in Madison the last Friday in April. Teacher is now Charlie DePuydt. Request Tabled, Kira will reach out to Charlie DePuydt for a current request.
- 4K End of year trip request from Melinda Gohl. \$6/student for 24 students would be \$144 total and they have not yet used all their allotted funds for the year. Motion to approve unanimously.

4. Committee Updates

- Grant Committee: Heidi Raddatz STEM grant update. We are yet unsure what kind of equipment to request for the grant. Heidi is looking into microscopes, weather center equipment, etc. but having the staff fill out a wish list or proposal would help answer more grant questions. Staff involved thus far include M. Garbowicz, D. Blicharz and S. Gruszynski. Rich M. suggested his company *Splunk* may have a desire to contribute something for Evelyn's school, as she is the only user of her age certified for a certain *Splunk* product. Evelyn is in 6th grade. May need to contact TL staff to have them discuss at staff meetings so the STEM space would meet their needs; Erin W.

cannot make TL staff meetings as she is in Sugarcamp on those days.

* Sugarcamp used to collect old home supplies and 2nd-3rd graders would experiment with them in the library in the past. Could STEM initiative be coordinated with Sugarcamp?

- Suggestion made by Erin W., art teacher, to look into “Artist in Residence” program. Used in past to create school mural, paper mache projects, etc. Artist comes for a week or so and engages students in every grade.
- Box Tops update: 5th grade won! #103 box tops collected by 5th grade! *Reminder, overall winner will win ice cream party!*
- Book Fair: 4K redeemed their Scholastic dollars for ergonomic chairs for the classroom (and they love them!)
- Silent Auction items for April 20th Cabaret & Auction event:
 - \$75 Fab lab membership, American Doll “Isabella”, WI State Fair \$93 package, \$270 Evergood Farm CSA half-share, Ryan Bock guided ½ day fishing, Tuft & Needle mattress, 8 Biometric watches (\$300 each), Children’s Museum contribution, Disney 4 one-day park hopper passes \$680 value, Kwik Trip \$50 gift card, Art Center contribution, art sculptures, Ski Brule contribution, handmade rocking horse, bounce house, fire marshal for a day, Packers signed football, radio stations getting waterpark passes. Each class will be asked to contribute a unique donation. More coming!
- Talent Show marketing. New name “Northwoods Night at the Mic” on Friday April 20th. Sarah Alsager will ask her brother-in-law to design a promotional poster and Kira will ask her brother as well.
 - The News Review: Press Release 1. General information (dates, description, cost, request for auction items) with emphasis on talent auditions. Submit by Friday March 16th for publication March 21st. *Auditions April 9th and 10th* Press Release 2. Promotion for actual event with emphasis on acts if possible as well as most popular auction items. Submit April 6th for April 11th edition. 1 add in the News Review 20% discount (budget \$100).

- WXPR – PSA announcement – submit by early March. Free PSAs for both the talent auditions and talent show & auction event.
 - WRJO - \$4-6 per 12 second ad. 20 second PSA free
 - Channel 12 – Press release will be submitted first week of April to meet production deadline; personal call to News Tip Hotline to request a spot on News at 4 to promote event and request a reporter to cover the event.
 - Flyers – In-house design & printing. Volunteer help to post (library, post office, Trigs, banks, local businesses, chamber, etc.)
 - School – flyer distribution in agendas, weekly newsletter, website
 - Facebook – Create event for members to share. Ongoing posts, sneak peek photos of rehearsals, reminder to save the date, auction items. (Request PTO membership to share posts.)
 - Chamber – social media, E-newsletter, channel 12 first week of April (mention on Sarah’s regular News at 4 guest spot), Rhinelander newspaper column, chamber marquee
 - Kira to email Donna Welhoeffler, who typically spearheads the 8th grade D.C. trip to ask if current 7th graders want to fundraise using snacks at the talent show/silent auction.
- Old Business
 - Playground project revisited. Kira spoke with Dr. Karling about pitching a song to ask for funds from The Ellen Show. There are always Special Ed. Grant funds that need to be used or lost (use the same amount year-to-year). Company “All Inclusive Play” quotes about \$9,680 for a zipline, with an additional \$3,750 for installation (possible discounts if volunteers install). Pebbleflex surface will need to wait for someone to assess the space and measure how much needed. Heather has a few other equipment quotes as well. Meeting with Dr. Karling TBD.
 - Believe campaign discussed. There is a February “sign on” bonus if we commit now. Tabled for now, as so much parent feedback has

been negative about catalog campaign. Ashley to contact Dave, Butterbraid rep to discuss alternative fundraising options.

- New Business
 - Yearbook for grade school?! Erin W. to discuss with Jen West, school photographer.
- Next meeting: Monday March 12th at 5:30 pm in the Elementary IMC