

**School District of Three Lakes**  
**“Personal Education, Lifetime Inspiration”**  
**District Goals 2018-2019**

1. **Enhance our communication with parents regarding the following:**
  - a. ~~Enhance communication with parents regarding events, schedule changes, and emergencies.~~
  - b. Increase information to parents regarding:
    - i. Special academic programs
    - ii. Extracurricular offerings
  - c. ~~Create a standardized format for advisors and coaches to communicate with parents prior to the start of their activity, and throughout the program or season.~~
2. **Develop a marketing strategy for disseminating information within and outside the district.**
  - a. Update the district brochure.
  - b. Collaborate with the Three Lakes Chamber and area businesses to assist with disseminating information about the district.
  - c. Investigate and develop appropriate uses of social media for the district.
3. **Implement a cultural change program, throughout the district, for extracurricular activities.**
  - a. ~~Inservice the entire staff in the cultural change model geared toward our extracurricular programs, and implement the same.~~
  - b. ~~Integrate the extracurricular cultural change into our academic cultural change initiative.~~
4. **Develop a long-range technology plan for infrastructure and process skills.**
  - a. ~~Review our network infrastructure, instructional devices, and project any immediate and future needs.~~
    - i. ~~Annually evaluate the need for changes or updates to the network infrastructure.~~
    - ii. ~~Annually evaluate the need for instructional devices.~~
  - b. Develop an ongoing professional development plan that incorporates technology to enhance educational outcomes.
    - i. Develop a baseline of technology proficiency for staff.
    - ii. Utilize the baseline assessment to set professional development goals for staff members.
    - iii. Develop individual professional development training plans to meet the professional development goals.
  - c. Provide additional resources for inservice training in technology.
5. **Work with interagency groups, as advocates, for appropriate services for students in need.**
  - a. ~~Meet with Social Services to improve cooperative working relations.~~
  - b. Acquire additional mental health services, including the possibility of bringing the services in-house.
  - c. Acquire the services of a certified trainer, including the possibility of bringing the services in-house.
6. **Collaborate on the enhancement of a high-quality early childhood engagement strategy.**