

# CAREER DAY SPEAKERS 2019

## AGRICULTURE, FOOD, NATURAL RESOURCES

### JAN ALSAGER

*Wildlife Rancher (Three Lakes Trophy Ranch)*

Jan Alsager is the owner/operator of Three Lakes Trophy Ranch, and he is a third-generation game farm operator. In 1997, Jan started his own private trophy ranch in Canada, focusing on elk, bison and deer. In 2015, he moved his operation to Three Lakes and began operating the Three Lakes Trophy Ranch. Jan raises whitetail deer, but has also added pheasant and bobwhite quail. The hunting industry is one part of game farming that can be very lucrative. Game farming is very diverse and can offer many financial opportunities.

## BUSINESS

### JOSH PIKE

*Owner/Operator (Pike's Pine Isle)*

Josh Pike graduated from Antigo High School in 2002 and then attended the University of Wisconsin where he majored in political science. He worked in various industry service jobs and eventually moved to Los Angeles. Through the years, Josh and his father had talked about opening a business, so when Pine Isle became available, they investigated. Josh moved back to the Northwoods in Spring 2017, and Pine Isle opened in June 2017. Josh and his father have been working hard to revive an institution and build another quality business in Three Lakes.

## COMMUNICATIONS/VISUAL ARTS

### ANDY WYSS

*Graphic Designer (COLE Publishing)*

Many of you may know Andy Wyss as the track & field coach at TLHS. But during the day, he is a graphic designer and web designer at COLE Publishing, here in Three Lakes. His job is to make things look good. He is responsible for visually communicating ideas and concepts using illustration, typography and photography. He loves his job, and looks forward to sharing it with you.

### LANE KIMBLE

*News Director (WJVV)*

Lane Kimble has been the news director at WJFW Newswatch 12 in Rhinelander since 2017. He has been reporting news since June 2011, including jobs at WJFW and WDJT in Milwaukee. He graduated from UW-Whitewater with a degree in journalism in 2010. In addition to his duties as news director, Lane anchors, produces and reports as a multimedia journalist.

## EDUCATION

### AIDAN OLKOWSKI

*Teaching Program Graduate*

Aidan W. Olkowski is currently pursuing a career in teaching. He recently graduated with a degree in secondary education industrial technology with a minor in secondary education earth science from Northern Michigan University. He graduated from Northland Pines High School in 2014. He enjoys doing things by hand and teaching people new conce

## HEALTH SCIENCE

### DR. JOHN CHESLAK

*Veterinarian (Dr. John's Dog and Cat Repair)*

Dr. John Cheslak is a small-animal veterinarian. He was born and raised in Milwaukee, and attended UW-Madison for his undergraduate in wildlife ecology. He completed his doctorate at UW-School of Veterinary Medicine in 2000. Upon graduation, Dr. John practiced as a small-animal veterinarian in Washington and Oregon before returning to Wisconsin. He currently owns and operates Dr. John's Dog and Cat Repair, a full-service small-animal veterinary clinic in Eagle River.

### TUO VANG

*Athletic Trainer (Ascension Health)*

Tuo Vang attended UW-Madison, where he majored in athletic training and history. He graduated in Spring 2018 and was then hired by Ascension. This is his second year working with athletes in the Three Lakes School District. He first became interested in athletic training after tearing his ACL in a high school football game. The direct care and knowledge of the physical therapy is what sparked his interest in pursuing a career.

### DR. JOSHUA BRUCE

*Orthodontist - Schmidt & Bruce Orthodontics*

Before becoming an orthodontist, Dr. Bruce was a mechanical engineer in Denver and Oklahoma City. As much as he enjoyed what he was doing, something was missing. He had an opportunity to work with a dentist on a mission trip in Mexico, which sparked a new passion and began a long journey through dental school. He graduated with a degree in orthodontics from St. Louis University in December 2013. After completing my residency, he worked as an associate orthodontist in New Mexico and became a diplomat of the American Board of Orthodontics in March 2015.

## HUMAN SERVICES

### ALLEN RAUB

*Manufacturing Career Pathways Coach (Nicolet College)*

Allen Raub is the manufacturing career development/career pathways coach at Nicolet Area Technical College. He is responsible for developing a student recruitment, retention, and placement plan in the advanced manufacturing programs at Nicolet. He is also responsible for educating secondary students about career pathways in the manufacturing sector. He retired from the U.S. Army after 30 years of reserve and active duty military service. He earned degrees from the University of Minnesota, Bethel University and Old Dominion University. He is enrolled in the Doctor of Education in Career and Technical Education Program at UW-Stout. Allen enjoys working with prospective students and families to explore career pathways in manufacturing.

### VALERIE LODUHA

*Adult Social Worker (Forest County Potawatomi)*

Valerie Loduha is a drug court coordinator for the Forest County Potawatomi Tribe. Before her current position, Valeria worked in social services for six years. She was born and raised in Goodman, Wis. She was very involved in sports, and graduated from Goodman in 2000. From there, she attended UW-Green Bay, graduating in May 2005 with a human service/business degree. In 2006, she accepted a position with the Forest County Potawatomi Tribe in Crandon, and has been working there ever since. In her current position, she works with individuals who are addicted to drugs and alcohol. She works to get them back on track through intensive supervision and mandated court rulings.

### STAFF SERGEANT EUGENE C. WHEELER III

*United States Marine Corps*

Staff Sergeant Eugene C. Wheeler III was born in Amarillo, Texas, and enlisted in the United States Marine Corps in August 2008. Since then, he has served as an Arabic linguist, where he monitored, transcribed and translated intercepted communications, in addition to providing in-depth signal analysis. He has deployed twice, and visited countries such as Afghanistan, Singapore, Malaysia, Morocco and Bahrain. Staff Sergeant Wheeler earned his associate's in modern standard Arabic in July 2010 from the Defense Language Institute and his bachelor's in Arabic and Culture Studies in May 2017 from the California University of Pennsylvania.

### PETTY OFFICER STEVEN BRANDSMA

*U.S. Army*

Petty Officer Steven Brandsma has served a total of 12 1/2 years when combining active and reserve time. He has voluntarily deployed twice while in the reserves, seeing over nine countries in the process. He has been on active duty, serving as a recruiter for the past five years as the station supervisor at the Navy Recruiting Office in Wausau.

### STAFF SERGEANT JEFFREY ASPINWALL

*Army Staff Sergeant*

Jeffrey Aspinwall was born and raised in Michigan's U.P., where he attended A.D. Johnston High School in Bessemer. After high school, he attended Gogebic Community College where he studied criminal justice. After that, he enlisted in the U.S. Army as an airborne infantryman. He trained at Fort Benning, Georgia, where he mastered different weapons systems and received leadership training. He has also had the opportunity to parachute out of aircrafts. He is now an army recruiter in the Northwoods.

## INFORMATION TECHNOLOGY

### BRIAN ANDERSON

*Software Engineer (Disney Live Streaming)*

Brian Anderson is a graduate of Three Lakes High School and UW-Eau Claire. He has worked in various industries as a software engineer, and he is currently a senior software engineer at Disney Streaming Services on the connected devices team. Brian writes and maintains Disney-owned streaming applications for app-capable devices such as Apple-TV, PlayStation, Xbox and Roku. His position allows him to work remotely from anywhere he chooses, as long as an internet connection exists. When Brian is not writing software, he enjoys playing rugby, being involved in the outdoors, and playing Super Smash Bros. Ultimate.

## MARKETING/SALES

### ROB ZWETTLER

*Digital Product Manager (Cabelas/Bass Pro)*

Rob Zwettler is a digital product manager with website responsibility for onsite search and product category navigation on Basspro.com and Cabelas.com. He works remotely from his home. He has worked on digital marketing programs for several retailers including Cabela's, Eastbay/ Footlocker.com and Drs. Foster & Smith, and he does independent consulting work. Rob has a bachelor's degree in economics from UW-Green Bay and a masters of business administration from UW-Oshkosh.

### LAUREN SOWINSKI

*Real Estate, First Weber Realtors*

Lauren Sowinski was born and raised in Sugar Camp, and she graduated from Three Lakes in 2015. In high school, she was involved in several extra-curricular activities, including three sports, National Honor Society, FBLA, trap shooting, and forensics. She attended UW-Stevens Point, earning a bachelor's in business administration, with a concentration in management. Since graduating in December, she has moved back to Sugar Camp, and has started a new career in real estate with First Weber Realtors in Rhinelander. She also works for her family's business, Sowinski Farms, Inc., working in the office and with food safety.

## LAW & PUBLIC SAFETY

### MITCHELL A. ELLIS

*Deputy (Oneida County Sheriff's Department)*

Mitch Ellis graduated from Three Lakes High School in 2002 and then attended Nicolet College for a semester before transferring to UW-Stevens Point. At UWSP, he received a degree in political science with minors in environmental law enforcement. He also coached track & field. He then attended Nicolet College's 720 Hour Recruit Academy. He has been working for the Oneida County Sheriff's Department for over five years, where he patrols Oneida County, answering calls for service. He is also part of the Northeast Field Task Force team (RIOT TEAM).

### JUSTIN BENDER

*Recreation Warden (Department of Natural Resources)*

As a recreation warden for the Wisconsin DNR, Justin Bender is responsible for covering six northern counties. Every day is different, whether it's investigating a recreational vehicle crash, giving a safety talk, or patrolling one of our many lakes by boat. His office goes wherever he does. Justin's passion for the outdoors — combined with a unique skill set as a certified accident reconstructionist — has allowed him to fulfill a lifelong goal of becoming a conservation warden.

**SHANE HOFFMANN**

*Federal Agent (Federal Bureau of Investigation)*

Shane Hoffmann graduated from Three Lakes School District in 2001. He majored in biology at St. Norbert College in De Pere, and earned a graduate degree in forensic science from Michigan State University. He was employed as a forensic scientist with the Michigan State Police before taking a position as a forensic scientist in the DNA Casework Unit at the FBI Laboratory in Quantico, Virginia. After six years with the FBI Laboratory, he went through training to pursue his current career as an FBI special agent.

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**SCIENCE, ENGINEERING & MANUFACTURING****SCOTT BISCOBING (PRESENTING WITH DAN LINSMEYER)**

*IT Instructor (Nicolet College)*

Scott Biscobing has an associate's degree in electronics engineering from the Wisconsin School of Electronics, a bachelor's from UW-Stout in adult, technical, and vocational Education, and a master's from UW-Stout in technologies management. He began his career in electronics working for Plexus Corporation in Neenah, Wis. From there, he moved to Rhineland and worked for Ministry Medical as a biomedical electronics technician and eventually as a network systems analyst. He then moved to Nicolet College where he has been teaching IT for over 19 years.

**DAN LINSMEYER (PRESENTING WITH SCOTT BISCOBING)**

*Mechanical Technician Instructor (Nicolet College)*

Dan Linsmeyer is an industrial mechanical technician instructor at Nicolet Area Technical College. He received a technical diploma in fluid power from Chippewa Valley Technical College in Eau Claire. He has worked in manufacturing and the forestry industry as a service technician for 30 years. He also started his own company repairing heavy equipment. The business grew to a full dealership, selling forestry equipment, along with parts and service. After 15 years of self-employment, he sold the company and accepted a full-time position at Nicolet College.

**TAYLOR PITLIK**

*Geological Engineer (Pitlik & Wick)*

Taylor Pitlik is from Sugar Camp, and she graduated from Three Lakes in 2014. Taylor works as a special projects coordinator for Pitlik & Wick, Inc. She is a recent graduate from Michigan Technological University with a degree in engineering, specializing in mining engineering. She will speak on a range of topics including degree and non-degree jobs in road construction, different career paths you can take with an engineering degree, and her specific path in the mining and road construction industries. She will also discuss how understanding your personality can help in your career search, ways to prepare yourself in high school for your future, and other life lessons she has learned along the way.

**JOE CORDOVA**

*Insurance Services (Headwaters Building Association)*

Joe Cordova studied paper science for three years at UW-Stevens Point before being deployed to Iraq for 15 months. When he returned, he worked for Van Strydonk Construction for 10 years. He was activated again for a 2 1/2-year homeland defense mission. After completing his army service, he transitioned to insurance services, which has let him continue working in the construction industry. He is currently on the board of directors for the Headwaters Builders Association and is the chair of the education committee.

**ROBIN COFFEN**

*President of Headwaters Building Association*

Robin Coffen is a third-generation building contractor. He began working in the construction business at age 15, helping his father with a building and plumbing business. Robin went on to work for Coffen Construction first in framing, siding and then in interior finishes such as installing doors, windows and trims. He then worked in custom-wood working, and quickly moved up to project management. In the early 2000s, he moved into sales. He joined the Headwaters Building Association in 2010, and then become board president in 2015. He now works with apprentice programs at Nicolet College and is the committee chair for the builders association scholarship program.